



SADA UPDATE



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Call for Nominations - South Australian Dairy Awards 2021

The South Australian Dairy Awards provides an opportunity to celebrate the effort and contribution of dairy farmers and processors in SA who showcase their products in our markets, supermarket delis, cafés and restaurants. The Dairy Awards has been a premier event on the dairy industry calendar for 15 years.

First held in 2006, the South Australian Dairy Awards is a result of the amalgamation of the Dairy Industry Association of Australia (DIAA) and Royal Adelaide Show competitions. The DIAA's role in the amalgamation was to arrange and mount the awards event, and its sponsors, with the Royal Adelaide Show to run the competition and manage the prize/competition sponsors.

The DIAA are thrilled to host the Dairy Awards at the Sanctuary at Adelaide Zoo. This location will provide a picturesque backdrop to the gala dinner on Friday, August 13. Still in partnership with the Royal Adelaide Show, this premier event will showcase South Australia's finest dairy products and provide a platform for the winners to lead the way for the future industry in this country.

SADA is pleased to announce that it will again be the Premier Partner of the South Australian Dairy Awards for 2021. This is a tradition that SADA has maintained for many years and would be proud to continue into the future.

This year SADA will present 3 awards;

- ***The South Australian Dairyfarmers' Association Award for Best Innovation 2021***
- ***The South Australian Dairyfarmers' Association Award for Best Relationship with a Processor 2021***
- ***The South Australian Dairyfarmers' Association Award for Young Farmer of the Year 2021***

This is an important event for the South Australian Dairy Industry and continues to strengthen our relationship across the supply chain, recognising the work and products of both farmers and processors in SA. Collaboration and communication is highly important for the future of the industry and events such as this demonstrate this.

SADA will be sending out nomination forms in the next couple of weeks and we ask all farmers to participate.

SADA looks forward to working with the DIAA and seeing the dairy industries progression into the future.

If you have any questions or would like to make a comment, please feel free to contact Ashleigh at ashleigh@sada.asn.au or alternatively contact reception at sada@sada.asn.au or via telephone 08 8293 2399