



Premier to launch The SA Dairy Industry Action Plan

The South Australian Dairyfarmers' Association (SADA) announces its pride in the launch of the South Australian Dairy Industry Action Plan 2024-2029. The plan is designed to set the pathway for the SA dairy industry for the next 5 years.

The Plan will be launched by Premier Malinauskus and Minister Scriven tomorrow, Tuesday 23 April at 11:00am at the opening of the State of the Art Amdena Dairy at Mount Compass.

The Dairy Industry Action Plan 2024-2029 builds on the earlier 2019-2024 plan which achieved its goal of aligning the SA dairy industry with industry participants, regulators and government. The earlier plan succeeded in creating communications and pathways across industry that led to a clear ambition, shared by all in the industry, for an industry with a predominant orientation toward a premium South Australian product.

The Dairy is representative of the investment being made by dairy farming families and recognises the future of the industry and the commitment to embrace technology and sustainability in producing healthy and nutritious food for South Australians and the world.

The whole dairy supply chain from cow to customer is aware that consumers will expect that the product they are enjoying has been sustainably sourced. Sustainable in terms of emissions, biosecurity, animal care and environmental footprint.

“This plan is about creating a future for an industry that sees itself as part of the 21st century global marketplace.” SADA President Rob Brokenshire said today.

“The SA Dairy Industry Action Plan 2024-2029 is the roadmap to that future.”

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